

AI Data Privacy Policy

Last Updated: 3/29/2023

This Privacy Policy explains how AI Data Innovations, Inc. (“AI Data,” “we,” or “us”) collects, uses, discloses, or otherwise processes information about you, as collected on our websites that link to this Privacy Policy (“Services”). This Privacy Policy also applies when you contact our customer service team, engage with us on social media, or otherwise interact with us.

We may change this Privacy Policy from time to time. If we make changes, we will notify you by revising the date at the top of this policy and, in some cases, we may provide you with additional notice (such as adding a statement to our website or sending you a notification). We encourage you to review this Privacy Policy regularly to stay informed about our information practices and the choices available to you.

What information do we collect?

Information you provide to us

We collect information you provide directly to us. For example, you share information directly with us when you fill out a form, communicate with us via third-party platforms, register for or attend an event or webinar, request customer support, or otherwise communicate with us. The types of personal information we may collect include your name, email address, phone number, region, area of focus, and any other information you choose to provide.

Information we collect automatically when you interact with us

When you access or use our Services or otherwise transact business or interact with us, we automatically collect certain information, including:

- **Usage information:** We collect information about how you access our websites, including data about the device and network you use, such as your hardware model, operating system version, IP address, unique device identifiers, and browser type. We also collect information about your activity on our websites, such as access times, pages viewed, links clicked, and the page you visited before navigating to our websites.
- **Information collected by cookies and similar tracking technologies:** We (and our service providers) use tracking technologies, such as cookies and web beacons, to collect information about you. Cookies are small data files stored on your hard drive or in device memory that help us improve our Services and your experience, see which areas and features of our websites are popular, and count visits. Web beacons (also known as “pixel tags” or “clear GIFs”) are electronic images that we use on our websites and in our emails to help deliver cookies, count visits, and understand usage and campaign effectiveness. We use both cookies placed by us (first party cookies) and cookies placed by our service providers (third party cookies). We use essential cookies to provide essential features of our Services like saving your cookie preferences. We also use non-essential analytics cookies to track usage information like the number of visitors to our Services and the most popular pages. For information about how to disable non-essential cookies, see the [Your choices](#) section below.

Information We Derive

We may derive information or draw inferences about you based on the information we collect. For example, we may make inferences about your approximate location based on your IP address.

Information we collect from other sources

We also obtain information from third-party sources. For example, we may collect information about you and your company from social media sites, such as LinkedIn.

Use of information

We use the information we collect to provide our Services. We also use the information we collect to:

- Maintain and improve our Services;
- Personalize and improve your experience on our Services;
- Send you technical notices, security alerts, and support and administrative messages;
- Respond to your comments and questions and provide customer service;
- Communicate with you about services and events offered by AI Data and others and provide news and information that we think will interest you (see the **Your choices** section below for information about how to opt out of these communications at any time);
- Monitor and analyze trends, usage, and activities in connection with our Services;
- Detect, investigate, and prevent security incidents and other malicious, deceptive, fraudulent, or illegal activity and protect the rights and property of AI Data and others;
- Debug to identify and repair errors in our Services;
- Generate de-identified data that we will not attempt to re-identify;
- Comply with our legal and financial obligations; and
- Carry out any other purpose described to you at the time the information was collected.

Disclosures of information

We disclose the categories of personal information we collect in the following circumstances or as otherwise described in this policy:

- We disclose personal information to vendors, service providers, contractors, and consultants (“Vendors”) that need access to certain personal information to perform services for us, such as web hosting services, data analytics providers, and cloud service vendors.
- We may disclose personal information if we believe that disclosure is in accordance with, or required by any applicable law or legal process, including lawful requests by public authorities to meet national security or law enforcement requirements.
- We may disclose personal information if we believe your actions are inconsistent with our user agreements or policies; if we believe that you have violated the law; or if we believe it is necessary to protect the rights, property, and safety of AI Data, our users, the public, or others.
- We disclose personal information to our lawyers and other professional advisors where necessary to obtain advice or otherwise protect and manage our business interests.
- We may disclose personal information in connection with, or during negotiations concerning, any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company.
- We may disclose personal information between and among AI Data and any current or future affiliates under common control and ownership.
- We disclose personal information with your consent or at your direction.

We may also disclose aggregated or de-identified information that cannot reasonably be used to identify you.

Analytics

We allow others to provide analytics services on our behalf across the web. These entities may use cookies, web beacons, device identifiers, and other technologies to collect information about your use of our, including your IP address, web browser, pages viewed, time spent on pages, and links clicked. This information may be used by AI Data and others to, among other things, analyze and track data, determine the popularity of certain content, and better understand your online activity.

Data retention

We store other personal information for as long as necessary to carry out the purposes for which we originally collected it and for other business purposes explained in this Privacy Policy.

Transfer of information to the United States and other countries

AI Data is headquartered in the United States, and we have operations and service providers in the United States and other countries. Therefore, we and our service providers may transfer your personal information to, or store or access it in, jurisdictions that may not provide levels of data protection that are equivalent to those of your home jurisdiction.

Your choices

Cookies

Most web browsers are set to accept cookies by default. If you prefer, you can usually adjust your browser settings to remove or reject browser cookies. You can also control the non-essential cookies we drop through your cookie settings.

Please note that removing or rejecting cookies could affect the availability and functionality of our Services.

Communication preferences

You may opt out of receiving promotional emails from AI Data by following the instructions in those communications or by emailing us with your request at info@aidatainnovations.com. If you opt out, we may still send you non-promotional emails, such as those about our ongoing business relations.

California residents

This section applies to California residents and describes our data practices today and in the preceding 12 months.

Additional Disclosures

We collect the following categories of personal information: identifiers; internet activity information; professional information; and derived information. We collect that information directly from you and from social media partners. For more information about the specific data points we collect and the sources of such collection, please see the “What information do we collect?” and “Information we collect from other sources” sections above.

We collect personal information for the following business and commercial purposes (described in more detail in the “Use of information” section above): providing, improving, and personalizing the Services; communicating with you; engaging in marketing and advertising; protecting the rights and interest of AI Data and others; and complying with our obligations.

We have disclosed personal information for the business and commercial purposes described in the “Disclosures of information” section above.

Specifically, we have disclosed the following categories of personal information to the following categories of recipients:

Category of Personal Information	Categories of Recipients
Identifiers	Vendors Professional Advisors
Internet Activity Information	Vendors
Professional Information	Vendors
Derived Information	Vendors

We do not “share” or “sell” personal information.

Your Privacy Rights

You can request to know more about, access, delete, or correct the personal information we maintain about you by contacting us as described in the “Contact us” section below. We may verify your request by asking you to provide information related to your recent interactions with us and/or comparing the information you provide with the information we have on file.

We will not treat you differently for exercising your privacy rights.

If you are submitting a rights request as an authorized agent, you are required to submit written proof of your authorization to make the request. In some cases, we may be required to contact the individual who is the subject of the request to verify his or her own identity or confirm you have permission to submit this request. If you are an authorized agent seeking to make a request, please contact us as described in the “Contact us” section below.

Individuals in Europe

This section applies if you are in the European Economic Area (“EEA”), the United Kingdom, or Switzerland.

Legal Basis for Processing

When we process your personal information as described above, we do so in reliance on the following lawful bases:

- To perform our responsibilities under our contract with you (e.g., providing the products and services you requested).
- When we have a legitimate interest in processing your personal information to operate our business or protect our interests (e.g., to improve our products and services, conduct data analytics, and communicate with you).
- To comply with our legal obligations (e.g., to maintain a record of your consents and track those who have opted out of marketing communications).
- When we have your consent to do so (e.g., to send marketing communications). You may withdraw such consent at any time.

Data Subject Requests

You have the right to request access to or deletion or correction of your personal information. You also have the right to object to certain processing or request we restrict certain processing. To exercise any of these rights, please contact us as described in the “Contact us” section below.

If you have a concern about our processing of personal information that we are not able to resolve, you have the right to lodge a complaint with the Data

Protection Authority where you reside. Contact details for your Data Protection Authority can be found using the links below:

- For individuals in the EEA: https://edpb.europa.eu/about-edpb/board/members_en
- For individuals in the UK: <https://ico.org.uk/global/contact-us/>
- For individuals in Switzerland:
<https://www.edoeb.admin.ch/edoeb/en/home/the-fdpic/contact.html>

Contact us

If you have any questions about this Privacy Policy, please contact us at info@aidatinnovations.com.